

ADVERTISING RATES 2011

ISSUE 2
SEPTEMBER 2011

Accent is the news magazine of Australian Christian Churches, with 40,000 copies freely distributed to ACC churches nationally twice a year.

Back page, full page	\$4,000 (+GST)
Inner cover (back or front)	\$3,200 (+GST)
Full page, inside magazine	\$2,700 (+GST)
Half page, full colour (horizontal) (requested position placement of 1/2 page ads cannot be guaranteed)	\$1,500 (+GST)
Third of a page (horizontal strip) (requested position placement of 1/3 page ads cannot be guaranteed)	\$1,250 (+GST)
Quarter page, full colour (requested position placement of 1/4 page ads cannot be guaranteed)	\$900 (+GST)



ADSIZES

FULL PAGE Trim 205 X 276mm (portrait)	HALF PAGE Trim 205 X 138mm (landscape)	THIRD OF PAGE Trim 205 x 98mm (landscape)	QUARTER PAGE Trim 102 X 138mm (portrait)
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IF YOU WOULD LIKE TO ADVERTISE IN ACCENT
PLEASE CALL (02) 8853 5150 TO MAKE A BOOKING.

ADVERTISING CONDITIONS

- Prices are for finished artwork to be provided by advertiser.
- Acceptance of advertisements, final placement, reduction or enlargement required for positioning are all at the publisher's discretion.
- No responsibility is taken for loss of revenue or low conference attendance should the publication or despatch of the magazine be delayed.
- Two formats of artwork will be accepted
 - PDF - High Resolution
 - all fonts converted to curves
 - layers flattened
 - 5mm bleed around all edges
 - crop marks
 - JPEG - High resolution
 - 300dpi
 - 5mm bleed around all edges
 - crop marks
- Inserts to be delivered to mailhouse clearly marked for the publication in which they are to be inserted.

All artwork should be sent by email to:
advertising@accent.acc.org.au

Phone enquiries:
(02) 8853-5150

BOOKING DEADLINES 2011

	due to print	advertising bookings close	artwork to be received
ISSUE 1	3 April 2011	8 March 2011	25 March 2011 PRINTED
ISSUE 2	31 August 2011	25 July 2011	1 August 2011